

# The BCI ENewsletter

monthly information for members & partners



## BCI Announce BC Awards for India

The BCI have announced they are to launch Continuity and Resilience Awards for India. The BCI Continuity & Resilience Awards, India will be run in association with Deloitte and are scheduled for 30th September in Mumbai.

For further details, please go to page 6

Volume 4

April 2009

## BCI Chairman Angela Robinson FBCI writes:

Last month, with the G20 summit imminent, I posed the question as to how rigorous we all are in monitoring emerging threats and completing the necessary follow up work to review and, if necessary, update our plans accordingly. This week has seen the emergence of what may become one of the biggest business disruptions that the world has seen for a while - a possible flu pandemic. While we have all been expecting it to arrive at some time, it is no less daunting now that it has.

Recognising the scale of the media coverage for a newsworthy story and that we are being reminded by our governments that there is no need for panic, the potential impact of this disease may be felt beyond the individual and the workplace, hitting airlines, tourism and much wider global markets. For example, on Monday the media reported that US soy and



Angela Robinson FBCI - Chair of the BCI

corn futures suffered their biggest one-day decline in more than two months on fears that a swine flu outbreak in North America was likely to slash global meat consumption and hit demand for grain to feed animals. By contrast pharmaceutical companies - such as Tamiflu-maker Roche - have seen a small increase in share price amid expectations that demand for anti-viral drugs will rise.

So what does all this mean for the business continuity community? The hope is that the potential threat of pandemic flu has been high on the planning

agenda for some time. Consequently, now is the time to be prepared for possible implementation of those plans, taking cognisance of the World Health Organisation (WHO) guidance, which has raised its alert level to 5. From a BCI perspective, as the situation unfolds there may be opportunities for our members to share their experiences to the benefit of someone in another part of the world - over to you!

### Special points of interest:

- BCI Announce BC Awards for India
- BCM World Conference & Exhibition
- BCI Partnership

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## Business Continuity Awareness Week 23rd to 27th March - Australia

### New beginnings for BCM in 2009

The Business Continuity Awareness Week (BCAW) initiative has now become an important yearly appointment to promote increased awareness as a vital component of business continuity management. Between March 23 and March 27 business continuity professionals of all industry sectors have come together to share practical knowledge and experience. The 2009 Australia and New Zealand initiative coincided with the BCAW in the UK and Europe, while the North American version is scheduled for this quarter.

The Australia and New Zealand BCAW was planned by a working group including Continuity Forum, the Business Continuity Institute (BCI) and the Disaster Recovery Institute (DRI). The theme chosen for 2009 was BCM - Creating New Beginnings, which was later adopted as the global BCAW theme. The working group planned the now customary series of free start-off networking events across the region. It also produced BCAW material including a poster and a calendar of events and tips, sponsored by Phoenix Continuity Services, which can be accessed from the BCAW online pages hosted on the Continuity Forum website.

Business Continuity Standards was the topic covered by Lawrence Cox at the Melbourne start-off event. This meeting, as well as the Sydney and Brisbane events, was sponsored by KPMG, a partner of the BCAW initiative since it began in 2007. Future Directions in BCM were outlined by Tim Janes in Brisbane and by Lisa Riordan and Graham Nisbet in Sydney. Booz & Co sponsored the Canberra event, where DISACT-a regional approach to safeguarding national heritage collections was the focus of a presentation by Bernard Kertesz.

The New Zealand Ministry of Civil Defence and Emergency Management hosted the start-off events in Auckland, Wellington and Christchurch through a discussion-style teleconference meeting. The subjects of Rejuvenating BCM (Infrastructure, People and Holistic) and Managing BCP as the Banker to the Banks were presented and discussed by Brigitte Theuma, Daniel Phelon, David Thompson and Mike Wolyncewicz.

The week concluded with the third Business Continuity Summit, a two day conference on 25-26 March. Day 1 of the summit focused on Business Continuity Essentials, while Day 2 covered Business Continuity Innovations to cater for the more experienced BCP practitioners. A series of pre-conference workshops provided delegates with additional information.

The 2009 BCAW succeeded in engaging the local business continuity community, and it also saw Australia and New Zealand firmly established in the global landscape of this initiative.

## Business Continuity Awareness Week Webinars

During Business Continuity Awareness Week last month the BCI ran 10 webinars on a variety of topics from The Value-Driver Approach to Business Continuity: A Cost-Effective Variation to Jumpstart Your Career in Business Continuity: Assessing Your Marketability & Formulating a Career Path. The presentations from these webinars have been recorded and are available to download at <http://www.businesscontinuityawarenessweek.org/Schedule.html>

## Business Continuity Awareness Week 2010

BCAW 2009 has been very effective in raising the profile and understanding of Business Continuity Management and the BCI. The three regions which co-ordinated their activities this year have clearly benefited from a focal point in their all-year-round campaigning activities and it would be great if we could build on this further in 2010 with a global awareness week. The BCI has already set the date for next year's BCAW for 22<sup>nd</sup>-26<sup>th</sup> March 2010. Resources and advice from earlier years are available from the website: <http://www.thebci.org/bcaw.htm>

We are looking to agree the high level theme(s) and planning for BCAW 2010 during this coming September, so please share your thoughts with us on what you feel will be hot topics in 2010 and also any support or resources you feel you might need. Please contact [lee.glendon@thebci.org](mailto:lee.glendon@thebci.org)

## BCM World Conference and Exhibition

11th–12th November 2009



## MARSH



### Marsh announced as Gold Sponsors!

We are pleased to announce that Marsh, the world's leading insurance broker and risk advisor, have agreed to support the BCM World Conference and Exhibition by coming on board as the event's main sponsor. Marsh are a Founding Partner of the BCI Partnership, so we are very grateful for their continued support as we launch this new Conference and Exhibition.

Further sponsorship opportunities are available. Details can be found at [www.bcm2009.com](http://www.bcm2009.com).

### Super Early Bird discount ends today!

The deadline for receiving the Super Early Bird discount is today (30th April), so to receive £250 off the standard rate, please register online at [www.bcm2009.com](http://www.bcm2009.com) or call the office on 0118 947 8215. From 1st May the Early Bird rate will be available, which will be a reduction of £150 off the standard rate.

### More than 50% of stands sold

Over half of the exhibition stands have already been sold to organisations including: Continuity Shop, Vocal, BSI, Continuity2, SRM-Solutions, Continuity Central, LINK Associates, 4C Strategies, Garrison Continuity and Belfor. If your organisation is interested in exhibiting, please e-mail [lucy.burns@thebci.org](mailto:lucy.burns@thebci.org)

### Media Partners



Contingency Today is a web-based magazine and the only publication, online or print, dedicated to the challenges and opportunities of Critical Infrastructure Protection. Its readership includes policy-makers, decision-influencers and middle management implementers engaged in emergency planning, disaster recovery and infrastructure protection.

For further information call + 44 (0)1223 279151 or visit website <http://www.contingencytoday.com>.



Aimed at emergency and disaster managers in the UK, the Emergency Management Portal is a source of reference for information, guidance and news relating to disaster management, emergency management, civil protection and related fields, including Business Continuity.



Continuity Central is the news, jobs and information portal for the business continuity profession.

## Workshops

### Supply Chain Resilience, 14<sup>th</sup> May 2009, London

#### 'Exploring best practice in supply-chain resilience'

Prompted by a growing recognition amongst members that effective continuity planning must extend right down through the supply-chain we are pleased to be delivering a workshop devoted specifically to exploring the issues and the nature of "best practice" in ensuring supply-chain resilience. The purpose of the workshop is to help you to develop a clear understanding of the ways in which you might choose to strengthen your BCM programme and add substance to the requirements of BS 25999 which says little more than "*an organisation should assure itself that its key suppliers or outsource partners have effective BCM arrangements in place*".

To ensure that we understand the complexities of supply-chain management and logistics, and the nature of the issues that we must address, we are pleased to welcome Dr Helen Peck of Cranfield University as our opening speaker. Dr Peck brings a wealth of knowledge and experience to the workshop with substantial research and publications in this area to her credit. The most recent issue of Continuity magazine includes an article on "BCM in the Food Chain" contributed by Dr Peck.

Martin Haines of Link Associates will take us further into the topic by highlighting key aspects of "best practice" in respect of developing supply-chain continuity and will consider how these meet the specific requirements of BS25999.

As with all BCI Workshops, participants will be expected to contribute their own ideas and share their experiences with fellow practitioners, a process that will be further supported by a number of case studies including a review of recent work from David Robertson, Continuity & Risk Specialist with Vodafone.

#### Workshop Offers

Book and pay a month before the workshop and receive a 15% discount!

Bring a colleague along and they receive a 20% discount on the full price!

Book three separate Workshops at once and receive a 50% discount on the full price of the third one.

Please e-mail [lucy.burns@thebci.org](mailto:lucy.burns@thebci.org) for more information and to book onto any of these workshops and for details on workshops held later in the year, please visit [www.businesscontinuitysig.com](http://www.businesscontinuitysig.com) or e-mail [lucy.burns@thebci.org](mailto:lucy.burns@thebci.org)

### Test & Exercise Masterclass, 14th July 2009, Leeds

Last July a full house of over 50 delegates participated in the Exercise Planning Workshop in Leeds. The feedback was very positive and the consensus was that a follow up event with an emphasis on a practical worked example would provide the ideal format for the further exchange of ideas and experience amongst BC practitioners wishing to improve their skills in exercise planning and delivery.

Ever keen to oblige, we are developing an Exercise Planning Master-Class for the 14<sup>th</sup> July in Leeds and we shall be drafting in a number of highly experienced exercise planners to support delegates as they work through the four phases of the exercise planning process. Working in groups, you will be set the challenge of defining objectives, developing scenarios, writing scripts and delivering an exercise. As with all BCI Workshops, this is not a training course but an opportunity to learn from fellow professionals and bring forward issues from your own work situation for which you would like guidance and fresh ideas.

Potential delegates for the Exercise Planning Master-Class should note that this will be a longer than usual workshop, starting at 09:30 and aiming to finish at 17:00 ... there is a lot to cover and the practical sessions demand hard work and time in order to be effective.

Early booking is recommended. For further information and to book please visit [www.businesscontinuitysig.com](http://www.businesscontinuitysig.com).

### Strategic Planning for BCM Leaders, 18th June 2009, London

Budgets may be under threat, the global economic outlook may look uncertain and the potential for business disruption is at least as great as it ever was. So, how different will the public and private sectors be when the green shoots of recovery start to show themselves? And what might be the role of the BCM professional in supporting, and even contributing to, the revitalisation of the organisation by which you are employed? Will risk appetites be suppressed? Will there be wave of acquisitions and re-structuring? Will new legislation demand higher levels of organisational resilience?

The BCI Strategic Planning Workshop aims to provide you with the opportunity to think about your role as a BCM professional and the contribution of your BCM team to the future well-being and performance of your organisation.

For further information and to book, please visit [www.businesscontinuitysig.com](http://www.businesscontinuitysig.com)

## BCI Partnership

The recently launched BCI Partnership website will become a key resource for organisational best practice in Business Continuity Management. The following information is available from the website:



- 1) BCI campaign information (e.g. Corporate Governance, BCM for SMEs, the business case for BCM)
- 2) BCI research and white papers (e.g. Human Dimension of BCM report)
- 3) Corporate case studies (e.g. Vodafone UK and Euroclear Bank)
- 4) BCI workshop reports.
- 5) BCI media coverage in print and online. <http://www.bcipartnership.com/presscuttings.html>



The website also provides information on how your organisation can join the Partnership and the benefits that member organisations receive. Over 60 organisations have already joined and the more that join the more we can achieve together. Please take a few minutes to browse through the site at <http://www.bcipartnership.com/>

We are pleased to welcome new Partners, Leicestershire County Council, Community Resilience and Tokio Marine & Nichido Risk.

If you would like to join the BCI Partnership please contact Lee Glendon on [lee.glendon@thebci.org](mailto:lee.glendon@thebci.org).

## New Workshop Report now available

Reports are now available to be downloaded from [www.thebci.org/secure/reports](http://www.thebci.org/secure/reports)



All the powerpoint presentations from previous workshops can be found at <http://www.thebci.org/workshopresources.html>

## BCI Film Library Resources

### 'Practice Makes Perfect' -



introduces and develops ideas on how to approach setting up practice exercises.

### 'Understanding Your Business' -

drawing up a Business Impact Analysis with a CD providing documentation to help draw up a BIA and a Business Continuity Plan.



### Fire Resource Toolkit -

fire film footage, radio playlets, sound effect montages, written injects and support material designed to bring creativity and a sense of reality to your exercises.



For further information please visit [www.thebci.org/filmlibrary](http://www.thebci.org/filmlibrary)

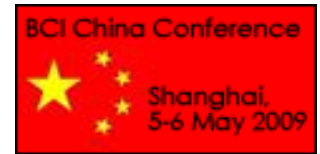
## Volunteers Wanted

We are looking for volunteers from our professional membership to participate in the pilot of the CPD scheme. If you are interested, please email your details to [lorraine.darke@thebci.org](mailto:lorraine.darke@thebci.org) for further details.

## BCI International Events

### China Conference - Beyond the Earthquake

5 - 6 May 2009  
Longemont Hotel, Shanghai



*The convergence of the East and West in business continuity methodologies.*

The conference will provide the opportunity to meet business continuity professionals from China's largest sectors and share their enthusiasm of developing BCM in the world's fastest growing economy. The programme will consist of presentations from both European and Chinese speakers, including sessions on embedding BCM in an organisation, pandemic planning, BS25999 and other standards and a case study on the 2008 earthquake.

An exhibition will accompany the conference and industry organisations can exhibit for £1000+VAT, which includes one delegate place and discounted rates on further places. UK Government grants for UK based organisations may be available to cover the cost of this fee. Please contact [chinaconference@thebci.org](mailto:chinaconference@thebci.org) for further details.

For more information on delegate rates and the programme, please visit <http://www.continuityshop.com/chinaconference.htm> or e-mail Geoff Howard at [chinaconference@thebci.org](mailto:chinaconference@thebci.org).



### Business Continuity Open Day - South Africa 13th May 2009

This open day has been arranged in support of the BCI Awareness Campaign and will include topics that are current and applicable to your business.

Speakers will include Professor Mervyn King, Gary Bailey and Louise Theunissen.

Please click [here](#) for more information on the programme.

For further information please contact Yoliswa Nkomo on [Yoliswa.nkomo@continuitysa.co.za](mailto:Yoliswa.nkomo@continuitysa.co.za)

## BCI Announce BC Awards for India

The BCI have announced they are to launch Continuity and Resilience Awards for India. The BCI Continuity & Resilience Awards, India will be run in association with Deloitte and are scheduled for 30<sup>th</sup> September in Mumbai.

Nitin Khanapurkar MBCI, Senior Director, Enterprise Risk Services of Deloitte and also representative of the BCI in India has been one of the architects behind this award and will be hosting this first of its kind function in India. He considers that BCM has not received the required attention and recognition in this part of the world. Nitin says "there have been efforts and initiatives and efforts in the area of Continuity & Resilience but not well integrated. We can reach out to business community including regulators through such Awards and not only recognize their efforts but also spread awareness through the BCI".

Nine award categories have been identified for this inaugural event: Business Continuity Manager of the Year; Business Continuity Initiative of the Year; Most Innovative Recovery Strategy of the Year; Most Effective Recovery of the Year; Specialist Business Continuity and Disaster Recovery Company of the Year; Data Centre Strategy of the Year; Continuity and Recovery Initiative of the Year; Industry Personality of the Year; and a special Award for this year for Recovery and Continuity efforts during 26/11 when Mumbai was targeted by terrorists.

The panel of judges will be led by Lyndon Bird FBCI who comments "it will be a privilege to study the best that Indian BCM has to offer. The Indian market is vibrant, exciting and rapidly expanding and I am confident we will see some excellent entries confirming BCM in India is rapidly attaining maturity enabling the Indian economy to have increased confidence and resilience."

Further information, including entry forms, will be available by the end of May. Anyone interested in entering, attending or sponsoring this event should send initial enquiries to [lorraine.darke@thebci.org](mailto:lorraine.darke@thebci.org)

## News Round Up

### On-Line Applications

We are pleased to announce that Affiliates can now join on-line. If you visit [www.members.thebci.org/pages/join/affiliate./personal](http://www.members.thebci.org/pages/join/affiliate./personal), you will be taken to the on-line joining page.

### New Applicants to Join

As part of the Complaints and Appeals Procedure, the names of all applicants for professional grades of membership are published on the BCI website for a period of 30 days only. To view these names please go to: <http://www.thebci.org/secure/newmembers.htm>

### Results of the Membership Survey

A survey of the BCI membership is undertaken by the Membership Council every two years to gauge the way the Institute engages with members and to discover what members expect of their Institute. Results of the survey are examined carefully by both the BCI Board and the Membership Council and are used to form strategy for development of services and products for members. The 2006 Survey showed strong membership support for the introduction of formal examinations; development of BCI training; and running topic specific Workshops. All of these actions have subsequently been implemented. The results of the November 2008 survey can be found at



<http://www.thebci.org/secure/membershipSurveyNovember2008.pdf>

### Membership Subscriptions

A reminder that you are able to pay your membership subscription by direct debit if this is more convenient for you. Please contact our Subscriptions Department for more information email: [subscriptions@thebci.org](mailto:subscriptions@thebci.org)

### Consultancy Register

A new version of this register, with search facilities, is now available.

Please visit:

<http://www.thebci.org/consultancyregister.htm>

### BCI Forums

Details on BCI local Forum meetings can be found at [www.thebci.org/regionalforums](http://www.thebci.org/regionalforums). If any forums would like to advertise their forum meetings, please contact [jan.gilbert@thebci.org](mailto:jan.gilbert@thebci.org).

### Mentoring Scheme

If you would like to register your interest in becoming a mentor or you wish to find a suitable mentor, please visit <http://www.thebci.org/mentor.htm>

### Unallocated Receipts

We still have a number of old payments which we are unable to identify and allocate to member accounts and we still receive new ones. If you recognise your payment as listed below, could you please

7.4.09	DVLA	70.00	1.12.08	ABS Consulting	120.00
2.4.09	BNP Paribas	70.00	15.8.08	Daimler AG	62.00
4.2.09	Banque Europe	70.00	2.6.08	Swets & Zeitlinger	117.00
16.1.09	Rijks Inst V	120.00	28.5.08	CBC R	100.00
24.12.08	ABN Amro Bank	120.00	1.2.08	ABN Amro Bank	39.00
17.12.08	Marsh SPA	70.00			



email [Adrian.johns@thebci.org](mailto:Adrian.johns@thebci.org), otherwise your membership could be lapsed. Please remember that if you wish to pay by Bank Transfer (BACS) you should ensure that an appropriate reference of member's name and/or membership number is given for each renewing member.

## External Events (Please quote BCI for discounts)

### *Floodfighters Spring Meeting*

May 5, at The Fire Service College, Moreton-in-Marsh. The link address for this is [www.flood-fighters.com](http://www.flood-fighters.com)

### *CPM 2009 West Future Proof Your World*

12-14th May 2009 ; The Mirage, Las Vegas

Exclusive Discounts for BCI Members

Click on the "Register Now" button today to take advantage of this BCI membership offer! <http://www.contingencyplanning.com/mcv/events/west/>

### *BSI 4th Annual BCM Conference (improving business continuity management BS25999 and beyond)*

13-14th May 2009; 1 Whitehall Place, London

(A 10% discount for BCI members, quoting discount code CTBCM-BCI)

Further details available at [www.bsigroup.com/bcmconference](http://www.bsigroup.com/bcmconference)

### *Continuity SA - Business Continuity day*

13 May 2009. Further details can be found [here](#)

### *Business Continuity in the NHS*

2nd June 2009, BSI Headquarters, 389 Chiswick High Road, London

A free afternoon seminar hosted by British Standards Institution in association with Blackmores focusing on how the issues faced by NHS organisations should be addressed when considering the implementation of business continuity.

For more information and to register go to <http://www.bqms.co.uk/events.html>

### *2nd Annual Eastern Africa Business Continuity & Disaster Recovery Forum*

2nd–4th June 2009; Hilton Hotel, Nairobi, Kenya

Further details available at [www.amc-intsa.com](http://www.amc-intsa.com)

### *National Risk 09*

June 10th, London's City Hall

The web link for this is [www.nationalrisk.co.uk](http://www.nationalrisk.co.uk)

### *AIRMIC Conference and Exhibition*

Tuesday 16th June to Wednesday 17th June 2009 - Conference Theme: 'Promoting the Risk Manager'

[AIRMIC Exhibition 2009](#)

### *The Emergency Planning Society Annual Conference and Exhibition 2009*

16th & 17th June at the Ricoh Arena, Coventry

Focusing on the key current and emerging challenges in the field of emergency planning, The Annual Conference and Exhibition 2009 will be interactive, thought provoking and rewarding for all those working in the public, private and not-for-profit sectors. 10% discount for BCI members - see details at - [www.epsconference2009.org](http://www.epsconference2009.org)

### *Alarm Annual Conference 2009*

From Global to Local, 21st - 23rd June 2009; Bournemouth

Further details available at <https://reg.istrations.com/delegate/events/ALM2009>

### *World Conference on Disaster Management*

21st–24th June; Toronto, Canada

To register click [here](#)

Any questions you may have for the BCI Chairman, Angela Robinson FBCI or other Board members, may be sent to [bci@thebci.org](mailto:bci@thebci.org).

Forthcoming Newsletters – Please submit any items to be included in the e-newsletter to [jan.gilbert@thebci.org](mailto:jan.gilbert@thebci.org), preferably by the end of the third week of each month.